

Can the (new) CAP deliver on Sustainability?

21 September 2015 | 18:00* – 21:00
Cascina Triulza – EXPO Milano

A stakeholder workshop organised by EurActiv.com
and EurActiv.it

*Evening entrance ticket to EXPO included

It is a momentous phase for Europe's agriculture. The EU's foremost common policy, the Common Agricultural Policy (CAP), has been recently reformed to respond to current challenges. The CAP and sustainability are very broad topics. This workshop will focus on three main areas:

- **Economic aspects:** former Commissioner Ciolos had tried to address price volatility in the CAP reform process. Where are we now? Does the overwhelming power of retail mar the CAP benefits?
- **Environment:** the hotly debated "greening" in the first pillar is not off the table. Is it really so difficult to implement on the ground? How can agriculture also contribute to environmental protection?
- **Inclusiveness:** is the new CAP sufficiently tackling two great challenges – the ageing farmers population and encouraging young farmers? And how does it score in terms of including the rural areas with major constraints (formerly Remote Rural Areas)?

Join the discussion at #CAPonTheGround

EurActiv invites participants and stakeholders to contribute through [blog posts](#), [opinions](#) and [social media](#). EurActiv will gather stakeholder input and promote multi-media coverage on [EurActiv.com](#) and [EurActiv.it](#) to feed into the debate on the new CAP.

*Tribuna Economica and Nonsoloambiente.it are
Media Partners of this event*

Register here to confirm your participation <http://eurac.tv/by>

Invited contributors:

Paolo DE CASTRO, MEP and former Italian Minister of Agriculture

Francesco LAERA, European Commission Representation in Milan

Davide NICODEMO, Italian Ministry of Agricultural, Food and Forestry Policies

Indira FRANCO, Product & Key Account Manager Sugar and Cocoa, Fair Trade Italia

Daniela GIARIN, Associazione Giovani Imprenditori Agricoli AGIA-CIA and European Council of Young Farmers CEJA

Moderator:

Daniela Vincenti, Editor in Chief, EurActiv.com

Chair:

Cristina Zygomalas, Deputy Director EU Projects, EurActiv.com

Programme:

18:00 – Tickets collection and registration

18:30 – 19:00 Welcome cocktail and networking

19:00 – 19:05 Introductory address

19:05 – 19:20 Opening contributions

19:20 – 20:10 Roundtable debate

20:10 – 20:30 Conclusions and final remarks

FOR MORE INFORMATION PLEASE CONTACT:

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